

KEY TAKEAWAYS

- 01 • **Don't deploy tech for tech's sake** – New tech should be anchored in real value creation and results (e.g. true labor hour savings, measured efficiency in a process flow, real \$ savings)
- 02 • **Intentionally split tech investments across core, incremental and transformative innovation and set up the right innovation vehicles** (e.g. CVC, incubator) to achieve your goals
- 03 • **Leverage the ecosystem of startups and large tech players** to see into the future and test and learn earlier than others – even consider dedicating folks to sensing and piloting
- 04 • **AI is here and we are still in early innings** – Motivate your employees to adopt AI in their day-to-day, but also have leadership aligned big bets that can transform the business (e.g. frontline AI restaurant assistant)
- 05 • **Your data foundation is even more critical in an AI world** – Find ways to capture more data (Structured/Unstructured) and drive to insights and action faster